

**ABSTRACT OF THE INVENTION**

The present invention comprises a digital mobile terminal system for accessing mobile internet services including a VHF/AM/FM radio receiver and a subsystem that handles interfaces and interactions between the digital mobile terminal and a radio network via a digital (e.g., RDS) data stream, interfaces and interactions between the digital mobile terminal and a mobile internet services platform and interfaces and interactions between the digital mobile terminal and a user seeking to access and interact with mobile internet services. The present invention also comprises a radio broadcasting server platform for transmitting an RDS data stream including a subsystem that handles interfaces and interaction between the radio broadcasting server platform and a radio network via the digital (e.g., RDS) data stream and interfaces and interactions between the radio broadcasting server platform and a mobile internet services platform. The present invention further comprises a method for operating the digital mobile terminal for accessing mobile internet services and a method for operating a radio broadcasting server platform for transmitting an RDS data stream.